

# The 30% Club, the Financial Times and Henley Business School Women in Leadership Scholarship



# The Henley MBA

**Your opportunity to receive a fully-funded place worth up to £37,750 on Henley's world-renowned Executive or Flexible Executive MBA programme, starting in September/October 2016. It is designed to offer practical support for the development of strong female talent, as part of the 30% Club's 'Balancing the Pyramid Project'.**

The Henley MBA is an intense and rewarding experience, it is challenging, stimulating and in many instances, life-changing. Triple accredited by AMBA, EQUIS and AACSB, and among the most renowned in the world, the Henley MBA is designed to help you achieve the best possible outcomes in business and in life. Ranked number 1 in the world for percentage of female faculty and number 1 in the UK for percentage of female students\*, Henley Business School encourages the development of female leadership potential. The Henley MBA engages on every level, through coaching and personal development, giving you the skills and energy to tackle your challenges and the focus you need to attain your goals.

Last year's winner, Laerke Norn, explains that "the scholarship has given me the opportunity to learn with and from a group of professionals from other industries than my own and inspires me to grow professionally, academically and personally".

Learn how to think strategically and gain greater confidence whilst embarking on an enriching experience that will connect you to global business and a worldwide network. With the Henley MBA in the world top 20 for salary increase\*, you will find it one of the most worthwhile investments in yourself that you can make.



Laerke Norn, 2015 winner

\* FT Executive MBA rankings 2015

# How to enter

To enter, participants need to provide:

1. An 800 word opinion piece entitled, *'How will women shape the future of business over the coming ten years?'* The article should consider factors such as globalisation, technology and evolving societal attitudes.
2. A video clip (maximum 60 seconds) which answers the following: *'Which words tend to be those used to describe successful women versus successful men? How does the vocabulary differ? Does it depend on whether a man or a woman is speaking? Do the age, level of education, nationality and background of the speaker of person being described matter? What impact do the words used have on the advancement of women in the workplace?'* The video can include several speakers. Videos should be shot on a smartphone and will only be judged on content and the creativity displayed in using this medium.

The deadline for entry is 5pm on **03 May 2016**. **Entries should be sent to [mba@henley.ac.uk](mailto:mba@henley.ac.uk) with the subject: 'Women in Leadership Scholarship application'**. Up to 10 finalists will be shortlisted from all entries received by the deadline. A panel of judges will choose the winning entrant who will be notified by the end of June 2016.

The finalists will also be invited to attend the FT Women's Summit on 29 September 2016.

Please note that applicants do not have to apply to the MBA programme prior to submitting a scholarship entry. The winner will be expected to apply for the MBA programme within two weeks of being notified of their award.

For further information, please visit [www.henley.ac.uk/30percentclub](http://www.henley.ac.uk/30percentclub).

## **Terms and conditions in brief**

Detailed Terms and Conditions can be found at [www.henley.ac.uk/30percentclub](http://www.henley.ac.uk/30percentclub)

The offer of a scholarship will not be transferable to any other intake or mode of study and is only available to those students studying the UK-based Henley Executive or Flexible Executive MBA programme. Accommodation, travel, study trip travel, extra materials and visa costs are not included unless otherwise stated.

Scholarship applications are considered by a Henley Business School academic panel whose decision is final and not open to discussion or appeal by applicants.

All entries will be stored securely in appropriate file formats on servers belonging to Henley Business School and/or its authorised agents.

It is expected that the winner will be happy to participate in social media and PR activity.

Henley Business School is committed to processing information in accordance with the Data Protection act (DPA) 1998. The personal data collected on this form will be held securely, kept according to JISC record retention guidelines and will only be used for administrative purposes.

# Financial Times Women's Summit

Join the Financial Times at an agenda-setting summit addressing the inhibitors companies face as they seek to promote their most talented leaders, regardless of gender.

Covering unconscious bias, the pipeline problem and changing work/life balance demands, the event in September will gather chief executives and policy makers.

For more information visit: [live.ft.com/WomenAtTheTop](http://live.ft.com/WomenAtTheTop)

To align yourself with the event as a commercial partner, contact Craig Bethell on E: [craig.bethell@ft.com](mailto:craig.bethell@ft.com) or T: [+44\(0\)2078734110](tel:+44(0)2078734110)

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