 Application Form

**Henley Business School**

The 30% Club, the Financial Times and Henley Business School Women in Leadership Scholarship

**Henley Business School**

Please return your completed form by email to [mba@henley.ac.uk](mailto:mba@henley.ac.uk) entitled ‘Women in Leadership Scholarship competition’.

All entries must be in English, entries will not be returned.

Closing date: 03 May 2016

Please note that applicants do not have to apply to the MBA programme prior to submitting a scholarship entry. The winner will be expected to apply for the MBA programme within two weeks of being notified of their award.

**Name**

**Country**

**Company**

Telephone:

E-mail:

**Contact Details**

**Signature**

To ensure that those who enter this event have understood the terms & conditions we ask you to sign this form.

800 Word Opinion Piece: *‘How will women shape the future of business over the coming ten years?’*

The opinion piece must be a compelling argument grounded in evidence, supported by at least two data sets (statistics or research). The judges will be looking for a strong flow to the argument and an original perspective. Entrants should not underestimate the importance of their own personal experience and how that exemplifies the experience of their generation.

Video clip (maximum 60 seconds) which answers the following: ‘*Which words tend to be those used to describe successful women versus successful men? How does the vocabulary differ? Does it depend on whether a man or a woman is speaking? Do the age, level of education, nationality and background of the speaker or person being described matter? What impact do the words used have on the advancement of women in the workplace?’* The video can include several speakers. Videos should be shot on a smartphone and will only be judged on content and the creativity displayed in using this medium.

Please either attach your video clip to your entry e-mail or supply a link below

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**Terms and conditions in brief**

*Detailed Terms and Conditions can be found at* [*www.henley.ac.uk/30percentclub*](http://www.henley.ac.uk/30percentclub)

The offer of a scholarship will not be transferable to any other intake or mode of study and is only available to those students studying the UK-based Henley Executive or Flexible Executive MBA programme. Accommodation, travel, study trip travel, extra materials and visa costs are not included unless otherwise stated.

Scholarship applications are considered by an academic panel of Henley Business School whose decision is final and not open to discussion or appeal by applicants.

All entries will be stored securely in appropriate file formats on servers belonging to Henley Business School and/or its authorised agents.

It is expected that the winner will be happy to participate in social media and PR activity.

Henley Business School is committed to processing information in accordance with the Data Protection act (DPA) 1998. The personal data collected on this form will be held securely, kept according to JISC record retention guidelines and will only be used for administrative purposes.